

# TYLER FLORENCE

## TELEVISION CAREER:

After 20 years as a host on the Food Network, Tyler has captivated millions of viewers on numerous hit shows, including: "Tyler's Ultimate," his signature series; "The Great Food Truck Race," a #1 series for the network; "How to Boil Water," a cooking show for novices; and "Food 911," his hugely popular recipe rescue show. Next up will be a new season of "America's Worst Home Cooks," as well as an instructional cooking special "Tyler Florence Test Kitchen" and "Comeback Kitchen" with co-host Valerie Bertinelli. He has also hosted a variety of Food Network shows and specials, including "Iron Chef," "Food Court Wars," "Planet Food," "All American Festivals" and "My Country, My Kitchen." He has been a regular guest on the "Good Morning America," as well as "TODAY," "The View," "The Tonight Show," "Oprah," "Access Hollywood," "Extra," and CNN among many others.

## ENTREPRENEUR & RESTAURANTS:

Tyler's entrepreneurial spirit has led him to launch such businesses as gourmet baby food line Sprout, cooking app Yumavore (available on iTunes), two restaurants, a line of American made cookware with VitaCraft, gourmet foods and olive oils sold at Williams Sonoma, the weekly podcast "Wolf It Down" and a new concept in cookbook publishing in partnership with Chatbooks. In 2008 Tyler Florence Fresh, at San Francisco International Airport was opened, and in June 2010, he opened his restaurant, Wayfare Tavern, in San Francisco's Financial District. Tyler was awarded "Restaurateur of the Year" by *Wine Enthusiast Magazine* and his restaurant has consistently been awarded three star reviews from *San Francisco Chronicle* restaurant critic, Michael Bauer. He also has his own line of award-winning wines sourced from world-class California vineyards. Tyler Florence Wines have received over 29 awards and ratings, including a 92-point rating for his first TF Zin. His newest wine vintage, a Pinot Noir Rose, was released in Summer 2017 in collaboration with Coopers Hawk Winery. Next up, a sauvignon blanc slated for a July 2018 release.

## AUTHOR:

Tyler has authored many best-selling books, satisfying the appetites of hundreds of thousands of fans and readers. Most recently; *Family, Friends & Weekends* (Chatbooks), *Tyler Florence Test Kitchen* (Clarkson Potter), *Tyler Florence Fresh* (Clarkson Potter), *Tyler Makes a Birthday Cake*, *Tyler Makes Spaghetti & Tyler Makes Pancakes* (Harper Collins), *Start Fresh; Your Child's Jump Start to Lifelong Healthy Eating* and *Family Meal* (Rodale). In addition to previously released books - *Dinner at My Place* and *Stirring the Pot* (Wiley), *Tyler's Ultimate*, *Eat This Book* and *Real Kitchen* (Clarkson Potter).

## PODCAST:

Tyler's podcast "Wolf it Down" brings listeners behind the scenes as he traverses the country -- and explores his own Bay Area backyard -- searching for the most interesting stories, events, recipes, trends and issues in the food world and beyond. From the backwaters of Louisiana to the kitchens of food tech pioneers; from an edibles factory to a naval airfield cafeteria, Tyler keeps his content fresh, his sources relevant, and -- as evidenced by his growing following -- his listeners engaged. Guests on the podcast have included Alice Waters, Daniel Boulud, Drew Nieporent, Donald Link, Ruth Reichl and Thomas Keller.

## SOCIAL ENGAGER:

Tyler's insatiable quest for what's current and interesting in the foodspace has always kept him on the forefront of new trends, gaining him a large social media following and making him an influencer, a role he has always comfortably inhabited. His compelling video content, which he creates himself, has landed him marketing partnerships with brands including Twitter, eHarmony, Rocky and Rosie Chicken, See's Candies, ChefSteps, Food Network, Sun Basket, Visit California and Traeger Grill.

Tyler serves on the board of directors for Wholesome Wave and the San Francisco + Marin Food Bank. He lives in Marin County, California with his wife and three children at Florence Family Farms. Along with five goats, four dogs, three bee hives, a cat, chickens and rabbits.